Management and Business Communication

Delivered in English

Business and Cultural Management
- Management and Business Strategy
- Music and Visual Arts Management

Social and Market Analysis
- Human Resource Management
- Social and Market Research
- Logic and Decision Making

International Development
- Project and Communication Management
- ICT for Organizations
- Semiotics of Consumption and Advertising
- Crisis Communication*
- Digital Marketing*
- Brand Management*

Communication Management
- European Economy
- Globalisation, International Development and New Markets
- Sociology of Regional and Local Development*
- Law, Economics and Globalisation*

*Elective courses

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