

scienze della  
**COMUNICAZIONE***magistrale***MANAGEMENT AND BUSINESS  
COMMUNICATION***delivered in English***BUSINESS AND CULTURAL  
MANAGEMENT**

- MANAGEMENT AND BUSINESS STRATEGY
- MUSIC AND VISUAL ARTS MANAGEMENT

**SOCIAL AND MARKET  
ANALYSIS**

- HUMAN RESOURCE MANAGEMENT
- SOCIAL AND MARKET RESEARCH
- LOGIC AND DECISION MAKING

**INTERNATIONAL  
DEVELOPMENT**

- PROJECT AND COMMUNICATION MANAGEMENT
- ICT FOR ORGANIZATIONS
- SEMIOTICS OF CONSUMPTION  
AND ADVERTISING
- CRISIS COMMUNICATION\*
- DIGITAL MARKETING\*
- BRAND MANAGEMENT\*

**COMMUNICATION  
MANAGEMENT**

- EUROPEAN ECONOMY
- GLOBALISATION, INTERNATIONAL  
DEVELOPMENT AND NEW MARKETS
- SOCIOLOGY OF REGIONAL  
AND LOCAL DEVELOPMENT\*
- LAW, ECONOMICS AND GLOBALISATION\*

\*ELECTIVE COURSES

