



Gabriele Licciardello

Born in Catania - Sicily

Master's degree in Language,
Society and Communication



Massimo Carlo Giannini

M-Sto/02: Modern History

Research field: Early Modern
History, Religious Orders



Felix Labrador Arroyo

Early Modern History at the
Universidad Rey Juan Carlos,
Madrid

Del Patrimonio Dinástico al
Patrimonio Nacional: los
Sitios Reales



Davide Pantile

Commercial and project
manager at ETT S.p.a.

Mission: to create new,
engaging and unique
experiences through the
combination of state-of-the-art
technologies and storytelling;
to modernise the way public
services are delivered.

Rinascimento virtuale: la ricostruzione dell'universo del principe Ferrante Gonzaga tra arte e politica (1507-1557)

- **The project aims** to create an innovative training course that conjugates the acquisition of the typical competences acquired in the historical research field with those linked to their industrial application, in an interdisciplinary and inter-sectorial key. The focus of the project is Ferrante Gonzaga, central figure of the Italian Renaissance, military leader for the emperor Charles the Vth of Habsburg, patron of arts, builder of fortresses, palaces and suburban residences. In particular, the research revolves around his personal archive and through it, the reconstruction of his figure on a more complex level.
- **The cooperation with ETT allows to realize** two innovative technological products:
 - An **online, open-source, free-to-use archive** of the reviewed and organized correspondence, including information on archival information and keywords, with an in-built search engine and the possibility to make it an ever-expanding online archive and research tool, for both the scholar and the curious, but scientifically validated
 - An **Augmented Reality APP**, dedicated to Ferrante's Guastalla palace and to its significance and evolution in the centuries, containing exact historical content and conceived in the most alluring and entertaining way possible



- Co-projecting: the historical research's aim was refined through the cooperation with "Los Sitios Reales" project; also, the technological take of the project helped to better define not just the archival work, but the oncoming industrial one. The two technological assets are being jointly projected by ETT and UNITE, considering the need of various technologically apt and specialized figures together with the historian in order to realize the projects.
- Training: ETT assists the candidate's training in all the fields related to media technology, especially in those related to new, cutting edge medias and in what concerns ease of distribution and accessibility.
- Research: Prof. Labrador Arroyo is an immensely expert guide in the complex field of modern-day spanish archive. ETT is developing and continuously adapting the technologies used in the project; the researcher is organizing the direction of the effort in the specific use cases.
- Technological transfer: ETT will fully realize the database and make it so that it is fully "portable"; it will also consider portability during the final phases of the AR app development. ETT is also very much interested in continuing its support in this kind of history-centered projects.

Publications (underlying the business expert, if present);

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Scientific meeting (underlying the business expert, if present)

➤ Others...





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